



Runanga Whakapiki Ake I Te Hauora O Aotearoa  
**Health Promotion Forum of New Zealand**

## Panui – Nau Mai, Haere Mai

Kia ora

The Health Promotion Forum invites you to attend this seminar.

**Venue:** TBA  
**Time:** 10.00am – 3.00pm  
**Cost:** Members \$60.75      Non Members \$67.50  
**RSVP:** To book your place and for catering purposes please register by contacting Sal  
[sal@hauora.co.nz](mailto:sal@hauora.co.nz) or fill in and send back the registration form from the [website](http://www.hauora.co.nz)

## Topic: Social Determinants of Health

### About the Facilitator

Dr Alison Blaiklock is the Executive Director of HPF. She is taking a series of workshops around the country on the WHO Commission and its report and recommendations. Alison is a public health physician and her special interests are the health of children and young people, the determinants of health, and health and human rights.

### Introduction

The WHO Commission on Social Determinants of Health has produced a landmark report on actions to improve health and reduce inequalities. This report is of special relevance to health promoters.

The report, *Closing the Gap in a Generation*, says that avoidable inequities in health "arise because of the circumstances in which people, live, work and age and the systems put in place to deal with illness. The conditions in which people live and die are, in turn, shaped by political, social, and economic forces." It says that improving health requires actions to improve daily living conditions, tackle the inequitable distribution of power, money and resources, and measure and understand the problem and assess the impact of action.

At the 2009 HPF Symposium, the Governor-General said:

"It is often said that good health promotion is about ensuring healthy communities, symbolically represented by the fence at the top of the cliff rather than the ambulance at the bottom.

"The Commission went much further by effectively questioning why the cliff exists in the first place. It called for a new approach to development that saw health as the goal of all social policies rather merely a welcome by-product. And most strikingly, it challenged the nations, communities and the international community to close the health gap in a generation."

### **Workshop Objectives**

While all health promoters are welcome, this workshop will be of special relevance for senior health promotion practitioners and leaders involved in planning, developing, and managing health promotion services.

You will gain more from the workshop if you are able to look at the Executive Summary of *Closing the Gap in a Generation*, and the Special Edition of *Hauora*, the HPF newsletter which featured the report, beforehand. Please contact [reception@hauora.co.nz](mailto:reception@hauora.co.nz) if you need a copy.

More information about the WHO Commission on Social Determinants of Health can be found at [www.who.int/social\\_determinants](http://www.who.int/social_determinants)

### **Learning Outcomes**

At the end of the workshop we hope that you will be able to;

- Briefly describe the WHO Commission on Social Determinants of Health;
- Discuss the three key recommendations in *Closing the Gap in a Generation*;
- Describe at least one way in which you can apply the Commission's recommendations to your work;
- Identify at least one way of sharing the Commission's recommendations with your networks; and
- Know where to get further information.

### **General Information**

There are only a limited number of places available so early registration is recommended.