



Runanga Whakapiki Ake I Te Hauora O Aotearoa
Health Promotion Forum of New Zealand

Panui – Nau Mai, Haere Mai

Subject: Effective Programme Planning & Evaluation in Health Promotion

Kia ora

The Health Promotion Forum invite you to attend this workshop in Kaitaia on Tuesday April 16, 2010.

Date: Tuesday April 16, 2010
Venue: Kaitaia Community Link Centre, 34/36 Commerce Street
Time: 9am – 3pm
Cost: Members \$60.75 Non Members \$67.50
RSVP: Registration form and payment for this workshop to be received prior to the workshop date
There are only a limited number of places available so early registration is recommended!

Aim:

To assist health promoters in planning, implementing and evaluating their programmes more effectively. Programme planning is key to the success of any health promotion intervention action.

As learning outcomes

- participants can demonstrate an understanding of the basics of health promotion programme planning
- can identify problems in programme planning and work out strategies to address them
- can evaluate their own programme

Facilitator:

Waitangi Wood, Communications Manager, with Hapai Te Hauora Tapui, Maori Public Health (Hapai) is based in Auckland. Hapai is owned by Te Runanga O Ngatiwhatua, Tainui Trust Board through Raukura Hauora O Tainui and Te Whanau O Waipareira Trust Board. Hapai provides Maori Public Health position on national and regional policy and strategy which impacts Maori and other communities, with consideration to the social determinants of health. Hapai's strategic objectives is in providing leadership, supporting workforce sustainability, maintaining quality of social outcomes and ensuring a foundation for effective communication and relationships within public health.

Outline:

9.00 am	Karakia and Welcome
9.10	Introduction
9.30	What is health promotion?
10.00	Steps in putting together a health promotion programme
10.30	Morning Tea
11.00	Analyzing a health promotion programme (Group work)
12.30pm	Lunch
1.15	Putting together a health promotion programme (Group work)
	Group presentation of health promotion programme
2.30	Reflection on what you have learnt and how to apply it to your work
	Evaluation of workshop
3.00	Finish

Light refreshments will be available at morning tea and lunch. So please come to learn and share your knowledge and experiences!!

GENERAL INFORMATION This meeting is organised by the Health Promotion Forum as part of a contract with the Northern Office of the Ministry of Health to provide seminars, workshops and other services on health promotion to the northern region. See our website <http://www.hauora.co.nz> for more information about the Forum.

Health Promotion Forum of New Zealand, PO Box 99 064, Newmarket, Auckland