

# newsletter

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*Some of the 30 Tongan health promoters and community workers who attended a Tongan workshop on health promotion and community development that was conducted in the Tongan Language. See full story on page 3.*

## Conference to Challenge Health Promotion

Experts in public health, leaders of Maori development and Pacific health are among the keynote speakers for the Health Promotion Forum conference at Ratana Pa, Wanganui, on October 16-18. With “Te Wero -Challenging Health Promotion” as the overall theme, some forty workshops and presentations have been planned to further enrich the bi-annual conference. Here is a brief profile of some of the keynote speakers:

### **Dr Paratene Ngata**

Paratene’s iwi affiliation is Ngata Porou/Te Aitanga a Hauiti/Ngati Ira. He works as a general practitioner for Ngati Porou Hauora at the Uawa Community Health Centre in Tolaga Bay, and is an advisor to Ngati Porou Hauora.

Paratene’s previous work includes extensive experience in general practice, studying public health, and being a Medical Officer in the Department of Health where, together with Eru Pomare and Mason Durie, he led the influential 1984 Hui Whakaoranga. Paratene has leading roles in Maori workforce development and the education of medical students and general

*Continued overleaf*

# Conference to Challenge Health continued

practitioners. He is a strong advocate for ending violence in families and communities.

The Public Health Association recognised Paratene's enormous contribution to Maori health and public health by making him the 2000 Public Health Champion. In 2004 Otago University Awarded him an honorary Doctor of Laws.

## **Tariana Turia**

Tariana Turia is of Whanganui, Ngati Apa, Ng Rauru, and Tkwharetoa descent. She is the Member of Parliament for Te Tai Hauauru (the Maori electorate within which Ratana Pa is situated), Co-Leader of the Maori Party, and a Member of the Parliamentary Health Select Committee.

Tariana has a long history in Maori Iwi development, especially in the areas of health, employment, education, and caring for children and young people. She was among those who initiated the development of Te Oranganui Iwi Health Authority (a large Maori Health Service provider of primary, medical, community, and mental disability support services in the Central Region) and served as their Chief Executive.

She was previously a Labour member of Parliament and she has had former Associate Minister roles in Health, Maori Affairs, Social Services and Employment, Housing and Corrections.

## **Dr Elana Taipapaki Curtis**

Elana is a Mori Public Health Medicine Specialist (Te Arawa) who has experience in research and policy concerned with eliminating ethnic and indigenous inequalities in health. In 2004-2005, she was a Harkness Fellow in Healthcare Policy at the University of California investigating ethnic disparities in breast cancer survival in the United States.

Elana is currently employed as Senior Lecturer Medical and Kairahi of the Certificate in Health Sciences programme at Te Kupenga Hauora Mori, Faculty of Medical and Health Sciences, University of Auckland.

She is a member of various monitoring and advisory groups on Maori health and also involved in organising the upcoming Pacific Region Indigenous Doctors Congress (PRIDoC) being held in Aotearoa in December.

## **Dr Louise Signal**

Louise is a Senior Lecturer in health promotion at the Department of Public Health in Wellington School of Medicine. She chairs the Health Promotion Forum's Academic Reference Group.

Louise is a social scientist who has worked and researched in health promotion for 20 years. Her research interests include tackling inequalities in health, the determinants of health, health impact assessments, tobacco control, nutrition and physical activity.

Louise works with the Ministry of Health and non-governmental organisations. She is a New Zealand member of the Editorial Advisory Committee of the Health Promotion Journal of Australia. She teaches undergraduate and postgraduate courses in health promotion, and co-convenes the undergraduate, distance-taught Otago University Certificate in Health Promotion.

## **Professor Peter Crampton**

Peter is Head of the Department of Public Health at the Wellington School of Medicine and Health Sciences.

Peter worked in general practice before becoming a public health physician and researcher. His special research interests include the determinants of health and inequalities (he and Clare Salmond developed the NZDep Index) and primary health care services, including around how health promotion and primary care can work together.

Peter also works with the Ministry of Health in policy related to public health and primary care, and a variety of public health and primary health care organisations.

## **Professor Sitaleki Finau**

Sitaleki recently took up the position of Director Pasifika at Massey University. He is Tongan and actively involved with Tongan communities in New Zealand and the South Pacific.

Sitaleki is a public health medicine specialist who has worked in public health in outback Australia, the South Pacific and New Zealand. He has been Professor of Public Health and Director of Public Health and Primary Care at the Fiji School of Medicine, and Co-Director of Pacific Health at Auckland Medical School.

Sitaleki's research interests include the health of indigenous and migrant Pacific Island peoples, lifestyle-related diseases, health services development, community development, and health promotion

*See pages 4-5 for conference programme*

## **Maori Health Workers to Participate in global meetings**

Some seven Maori health professionals are currently working with a World Indigenous Planning Sub-Committee involved with planning to ensure indigenous participation in a global conference on health promotion and education next June.

The Maori representatives include; Kathrine Clarke, (Hapai Te Hauora Tapui), Megan Tunks, (Hapai Te Hauora Tapui, HPForum) Dr Clive Aspin, (Nga Pae o Te Maramatanga) Dr Heather Gifford (Iwi Health Researcher, Wanganui), Associate Professor Mihi Ratima (Auckland University of Technology), Te Herekiele Herewini (NZAF) and Rachael Brown (Auckland University of Technology). The sub-committee is chaired by Dr Jay Wortman from Vancouver.

The 19<sup>th</sup> World International Union Health Promotion and Education Conference is to be held in Vancouver from June 10 to 15, 2007. The conference theme is; Health Promotion Comes of Age; Research Policy & Practice for the 21<sup>st</sup> Century. Planning is underway for an Indigenous

pre-conference symposium on June 9. [www.iuhpeconference.org](http://www.iuhpeconference.org)

Two Indigenous people have been confirmed as part of 12 keynote speakers (none of whom are from New Zealand). This decision was made by the overall organising committee – not our sub committee. One of these speakers, Dr Jeff Reading is from Canada, and Esau from the Solomon Islands is another speaker. (Those who attended the National Gateway Hui in April 2004 at Waipapa Marae, Auckland University, may remember Esau).

As well as the pre-conference Indigenous symposium, there will be an Indigenous Cultural night on the Monday evening of the conference. This is planned to take place at the Vancouver Museum. The Indigenous Planning committee also hopes to secure a meeting space that Indigenous participants to the conference can meet and relax in.

Conference updates will be provided in the next few editions of the Health Promotion Forum newsletter.

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# Health Promotion Approach Brings Success to Women Health Days

A health promotion approach to addressing health issues can be challenging but very rewarding and successful. **Tina Fox**, a National Cervical Screening Programme (NCSP) Health Promoter for the West Coast., writes about her initiative and experience of organising three Women's Health Days in the region.

The West Coast region is the fifth largest land region in New Zealand with a land area of 23,336 sq kilometres and extends 600km, from Kahurangi Point in the north to Awaru Point in the south. Transport has been identified as one of the main barriers to accessing health services on the West Coast. The region has diverse geology and experiences a high annual rainfall. Additionally floods, landslips, earthquakes and coastal erosion all present hazards and challenges for the communities (and Health Promoters!).

Health Promotion events have to be planned around these factors and various other West Coast seasonal activities & lifestyle factors (such as white baiting, calving time and of course the weather yet again!). There are many small isolated communities throughout the area so a broad range of short and long-term initiatives are needed to help women integrate screening into the complexity of their lives and the diverse communities in which they live.

After community consultation an initial Women's Health Day was held in Westport in 2004 with a focus on wellness and disease prevention. The event offered a variety of "hands on" health checks for women including cardiac, hearing, cervical screening and diabetes assessment. All health checks, childcare and food was provided free of charge.

Preparation for the day involved a promotion stall at the local supermarket, newspaper articles, and letters to many women's groups. I also contacted local businesses that employed a majority of women and encouraged the employers to allow their female staff to attend the Health Day during work time. This proved to be a successful tactic with workplace staff such as Postie Plus having the opportunity to participate within their working day.

With the support of the local PHO, Buller Medical Services, Maori health provider Rata Te Awhina Trust, a local acupuncturist, a hearing therapist, and West Coast DHB staff, the day was a fantastic example of how positive health outcomes can be achieved through collaborative working relationships. Complimentary medicine provided by Leanne Hill, Healthwise Naturopathy also proved to be a real attraction. Over 200 women aged between 15 – 80 years attended the Day.

Other community input came from the local primary school that supplied the lunch for a fundraising activity. Local family support agency Homebuilders West Coast Trust was invaluable with the provision of childcare by their two social workers.

Two additional days with a similar format were held in Reefton in 2005, and Karamea in 2006 and had good responses from local women. The Reefton Health day provided free transport to



*Leeann Hill, of Healthwise Naturopathy, treating a client during the Women Health Day in Westport.*

## Pacific Workshops Provide Health Promotion Skills

Two workshops on health promotion, community development and problem gambling were recently held for Pacific health promoters and community workers in Auckland.

The first training was conducted for Tongan health promoters and community workers in Central Auckland. The second workshop was for Pacific problem gambling health promoters from Auckland, Hamilton, Wellington, and Christchurch.

Participants in the Tongan workshop were happy to learn of the Ottawa Charter as a health promotion tool and to compare it with Tongan community development models. They also appreciated having the training conducted in the Tongan Language.

Pacific problem gambling workers said that learning how to apply the Ottawa Charter to their work was a major boost to their skills and knowledge.

Sione Tu'itahi, Senior Health Promotion Strategist and Pacific Advisor at the Health Promotion Forum facilitated both trainings.

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the venue for women in the rural outlying areas. We also had great support from the Cancer Society who set up the amazing colossal colon at the Reefton venue.

The primary objective of these events is to increase NCSP participation rates among women on the West Coast. Integrating cervical screening into a day that includes a range of other health checks and information has proved to be a successful way of raising awareness in the screening pathway.

The next Women's Health Day is to be held in Greymouth, November 2006.

N.B One thing I have learnt from organising events such as these is: always have a plan B and a good sense of humour! Be prepared for power cuts, lack of disabled access, sudden illness, vehicle breakdowns etc. Some of these are guaranteed to occur and we don't always have back up resources on the West Coast as may be the case in bigger centres.

**Health Promotion Forum Conference 2006 – 'TE WERO – Challenging Health Promotion'**  
**MONDAY 16<sup>TH</sup> OCTOBER 2006**

9.15 -12.00pm	Conference Opening – assemble for Powhiri - Welcome Kai afa – Morning Tea Watch this Space Launch – Whakawhangaungatanga	Ruita Aperahama
12.00 – 2.30pm	<b>Ngati Apa</b> , Ratana Pa - <i>'Whanau, Maori Development'</i> Tina – Lunch - Korikori tinana/Physical Activity, Ora Nyman <b>Dr Tai Curtis - School of Population Health</b> topic to be announced	Chair- Joanne Aaake/Kristen Rei
2.30 – 4.00pm	Too Much Maori !! Too Much Maori ?? <b>Taumata Hauora and Wanganui</b> <b>'Grandpa was the keeper of the eelbox'</b> <b>'Tikanga Based Motivation for Physical Activity'</b> <b>'Te Ara Tangata: Identifying Support'</b> <b>'Healing Our Spirit Worldwide. The challenge from the indigenous world to health promoters in Aotearoa, New Zealand.'</b>	Professional Workforce Innovative Communication <b>'Innovative Communication' Online Tools (CAPH)</b>
4.00 – 4.30pm	Kai ahiahi – Afternoon Tea	Challenging Health Promotion <b>'Primary Health care, what can health promoters learn?'</b>
4.30 – 5.00pm	Too Much Maori !! Too Much Maori ?? <b>'Kia Marie –Utilising Hapai's model of practice Maori Ora Mauri Ora to promote Alcohol Harm Reduction to Rangatahi'</b>	Professional Workforce <b>"On the Wings of a Bird – The Place of Health Promotion Within Gambling-Related Public Health"</b>
6.00pm	Dinner for delegates housed at Ratana Pa	
<b>TUESDAY 17 OCTOBER 2006</b>		
7.30 - 8.45am	Parakuihi/Breakfast / AGM – HPF	
8.00am	Morning Hikoi	
9.00 – 10.30am	<b>Tariana Turia</b> -Member of Parliament – Te Tai Hauauru - <i>'Whanau Ora, Whanau Tu: Are we making progress?'</i>	Chair - Te Herekiele Herewini
10.30– 11.00am	<b>Whiu Whanau</b> - <i>'Maui Tamatua'</i> – Using Kapahaka and Drama to promote health messages to whanau	
11.00 – 12.30pm	Kai afa – Morning Tea Too Much Maori !! Too Much Maori ??	
9.15 -12.00pm	<b>'Te Ao Maori or To our Market? Emerging contradictions of Maori aspirations to enhance Maori Health and wellbeing using marketing and philosophies and terminologies'</b> <b>'Rukumoana housing project'</b> <b>'Kei roto katoa tatau tenei: We are all in this together. The Safekids Spectrum of Prevention and the Bro Factor Model'</b>	Professional Workforce Development <b>'The Ministry of Health Public Health Workforce Development Project Update'</b> <b>Generic Competencies for Public Health. What, why, for whom and how'</b>
12.00 – 2.30pm	<b>'Kei roto katoa tatau tenei: We are all in this together. The Safekids Spectrum of Prevention and the Bro Factor Model'</b> <b>'Challenging the geography'</b> <b>'Mainsream frameworks are best for all, Pacific Frameworks, BLAH' -</b>	Professional workforce Development <b>'Programme logic a tool to improve health promotion' -</b>
2.30 – 4.00pm	Opportunities or increasing inequities <b>'Te Ara Tangata: Identifying Support'</b> <b>'Healing Our Spirit Worldwide. The challenge from the indigenous world to health promoters in Aotearoa, New Zealand.'</b>	Professional workforce Development <b>'Using drama to promote whanau potential, Whanau Ora'</b>
4.00 – 4.30pm	Opportunities or increasing inequities <b>'Working with Maori Youth'</b>	Professional workforce Development <b>'Programme logic a tool to improve health promotion' -</b>
4.30 – 5.00pm	Opportunities or increasing inequities <b>'Not always – good vibrations'</b>	Professional workforce Development <b>'Using drama to promote whanau potential, Whanau Ora'</b>
6.00pm	Dinner for delegates housed at Ratana Pa	

12.30 - 1.30pm  
1.30 - 2.00pm  
2.00 - 3.30pm

Tina - Lunch <b>Prof. Sitaleki Finau</b> Massey University - 'Value in a evidenced based environment/primary care' Challenging Health Promotion		Opportunities of Increasing Inequities		Professional Workforce Development	Professional Workforce Development	Chair - Manu Stone Too Much Maori!! Too Much Maori !!??
<b>'The Politics of Food'</b>	<b>'The challenges and the challenged. Developing health promotion in primary health care'</b>	<b>'A comprehensive framework of Maori models to promote the health of Maori. A case study for Aotearoa me Te Waipounamu'</b>	<b>'Sex, drugs and rock n' roll Improving healthcare for young people'</b>	<b>"Gender as a determinant of health"</b>	<b>"Homophobia has no place in any society"</b>	<b>'Te Whiringi Taahi: A fikanga based community development project'</b>

3.30 - 4.00pm

Kai ahiahi - Afternoon Tea

4.00 - 5.00pm

**Don Matheson - Deputy Director General Public Health Directorate** Ministry of Health - 'Health promotion and the challenge of equity' - Followed by Panel Discussion

Chair - Kathrine Clarke

6.00pm

Conference Dinner - Themed Night (TBC) - Tribute to Dr Erihaeti Murchie

9.00a- 2.00pm  
7.00 - 8.30am  
9.00- 9.30am  
9.30 - 11.00am

**WEDNESDAY 18<sup>th</sup> OCTOBER 2006**

Registration desk open  
Pararukuihi - Breakfast for delegates housed at Ratana Pa  
**Dr Peter Crampton** -Wellington School of Population Health - 'Inequalities/determinants of Health'  
Opportunities or Increasing Inequities

Information and Registration Desk

11.00 - 11.30am

Kai ata - Morning Tea

<b>'In times of public health crises, can the government through public health measures, truly protect the health of Maori as well as their traditional customs, values and Treaty Rights?'</b>	<b>'How can health promotion uphold the rights of children'</b>	<b>'National Depression Initiative, The challenges of reaching out and finding support'</b>	Too Much Maori !!?? Too Much Maori!!	Opportunities or Increasing Inequities	Opportunities or Increasing Inequities	Challenging Health Promotion
<b>'From reaction to action?'</b>	<b>'How can health promotion uphold the rights of children'</b>	<b>'National Depression Initiative, The challenges of reaching out and finding support'</b>	<b>'Maori Ora Mauri Ora, applying Hapai te Hauora's Health Promotion model of Practice into a primary care setting'</b>	<b>'Tolls for Tackling Inequalities Workshop'</b>	<b>'Suicide prevention - Challenging the Myths'</b>	

11.00 - 11.30am

Kai ata - Morning Tea

11.30 - 1.00pm

**Louise Signal** -Wellington School of Population Health and Science, Wellington - Topic to be advised

Chair - Alison Blacklock

1.00 - 2.30pm

Panel: **'From reaction to action?'**

Panel - Louise Signal, Kathrine Clarke, Sitaleki Finau

1.00 - 2.30pm

Tina - Lunch

Proporoaki - Conference End

Ruia Aperahama

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## From the Executive Director

Kia ora - Talofa lava - Kia orana - Malo e lelei - Fakalofa lahi atu - Taloha ni - Bula vinaka - Ni Hao - Namaste – Greetings

We are very much looking forward to meeting with many of you at the Health Promotion Forum Conference. It will be a great time – full of challenge and new learnings!

### Strategic Plan

The Council has completed our Strategic Plan, with valuable comments on drafts coming from the membership and Reference Groups.

The Strategic Plan says “The Forum’s overall goal is to promote Hauora as everyone’s right. To achieve this, the Forum will:

1. develop and offer leadership
2. develop strategic partnerships and relationships
3. strengthen and build the capacity of the health promotion workforce, and
4. develop as a healthy and sustainable organisation.”

The Strategic Plan sets priorities and provides a challenging and exciting direction. You can read it on the website.

### **What are we doing now to strengthen and build the capacity of the health promotion workforce?**

Te Wero!

We have developed a workforce development strategy to guide what we do.

We are really delighted that we have been able to negotiate with Manukau Institute of Technology to hold two short courses in Invercargill and Kaitaia soon. We are still working on sorting out the difficulties around the short course that arose because of the changes in the tertiary education sector and that we told you about in the last Newsletter.

We will be running a five day course introducing health education to people working in the “Let’s Beat Diabetes”

programme in Counties-Manukau District Health Board. If this works as well as we hope and we can get the funding, we will be able to offer it elsewhere.

We are developing a wide range of Forum workshops, seminars and presentations – including workshops on Maori models of health, Whanau Ora and He Korowai; workshops on Pacific health promotion models and workshops for the Pacific workforce; and workshops, seminars and presentations on: what is health promotion, TUHA-NZ, healthy public policy, human rights and public health, understanding primary healthcare, the Bangkok Charter, and common dilemmas for NGOs.

The demand for workshops and seminars has been so high that we have been turning people away.

We have used research done for the Ministry of Health Public Health Workforce Development, the advice of our Reference Groups, and your feedback to select topics – please keep telling us what you want. We are able to run more workshops and seminars in the Northern Region than elsewhere because we have a particular contract to do so - however we know that the demand for continuing education is throughout the country!

We have been working with the Public Health Association on the core public health competencies and will be supporting the work of Te Rau Matatini on Maori public health workforce development.

We are looking to do work around mentoring and professional supervision, ethical guidelines, evidence-based practice, the health promotion competencies, and supporting those who have responsibility for workforce development in the workplaces. . . . There’s heaps more – but I’m running out of space!

Hoping to spend time with you at our *Te Wero conference*, Oct 16-18, at Ratana Pa.

Ka kite

Alison

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## Consultation on Competencies Across Public Health Project

A coalition of public health groups led by the Public Health Association (PHA) is working on the development of a set of generic competencies for all public health practitioners in Aotearoa-New Zealand. Started in 2005, the 16-month project is part of the Ministry of Health’s Public Health Workforce Development Plan (PH WDP). The aim of the project is to develop a set of generic competencies that will contribute to a “whole of sector” view of the workforce development required to meet the public health goals of improving the overall health of the population and reducing health inequalities.

The first phase of the project is now complete and a set of draft generic competencies is available on the PHA website ([www.pha.org.nz](http://www.pha.org.nz)) for feedback and comment. During the rest of the year, consultation will take place across the sector in as

many different gatherings as possible in order to reach reasonable agreement on the competencies and to identify ways to support their implementation and use. A final report will be submitted to the Ministry of Health in February 2007.

The Public Health Association invites everyone who is involved in the provision of public health services to visit the website and contribute to the consultation process. Feedback can be given via an on-line questionnaire or by downloading and posting a hard copy of the questionnaire to the PHA at PO Box 11-243 Wellington. The website also has a regularly updated list of consultation meetings where the competencies will be introduced and discussed.

For further information on the project, please contact Sue Sewell at [ccp@pha.org.nz](mailto:ccp@pha.org.nz).

# Competence is a Journey, not a Destination - Some Thoughts

Fran Manahi, Coordinator of the Te Waipounamu Health Promotion Coalition, offers her perspective on this important topic.

Competence can be defined as - the specific combination of knowledge, attitudes and skills, needed to do a particular job to a particular standard. Competencies can be defined as “the observable elements of competence which relate to key areas of work practice”.

Health promotion competence is dynamic, and there have been many attempts in the literature to define the competencies of Health Promotion.

Competence models and frameworks should be a basis for reflection and critical thinking, not just an external imposition.

The current integration of a health promotion focus in a wide range of organisations must respect and celebrate the range of different disciplines and their associated competencies. In an integrated health promotion workforce, the challenge is to ensure that the competency of different but comparable practitioners complement each other.

It is important when defining a set of competencies for health promotion, that competence in the activity initiated by a dedicated health promotion service, also acknowledges competence in activity initiated by “health promoters” who perform health promotion activities as a part of their other roles - community workers, local authority workers, teachers, nurses doctors and the many others.

The challenge is to explicitly define the range of competencies required by health promotion practitioners at entry level, and in the process of ongoing professional development, while also identifying the core and unique competencies of the range of practitioners in the field, who have health promotion as a part of other roles.

Within a dedicated health promotion service, competencies should be used to clarify the professional identity of the health promotion practitioner. They also offer quality assurance, strategic development, building capacity, recruitment and retention issues, and workforce and programme development.

There are three possible categories within which a set of competencies can be defined.

**1. A beginning Health Promotion Practitioner working towards an appropriate qualification**

- Developing Health Promotion knowledge and skills

- Undertaking health promotion work but work
- Participating in meetings and networking
- Evidence of formal or informal learning of health promotion principles and practices
- Attending appropriate workshops as the opportunity arises
- Receiving workplace mentoring and supervision
- Meeting programme deadlines and milestones
- Meeting reporting requirements

**2. A Health Promotion Practitioner with developing advanced skills and knowledge relating to Health Promotion practice.**

- Meets compulsory competencies
- Ability to present and facilitate large meetings/hui
- Ability to write quality Health Promotion programme plans/contract proposals incorporating the Ottawa Charter and Te Tiriti o Waitangi
- Demonstrating awareness of cultural differences in diverse contexts
- Working towards completing a recognised advanced course of study in Health Promotion or a related area
- Demonstrating the ability to lead a Health Promotion programme, including budgetary responsibility
- Developing new innovations or guidelines in Health Promotion practice
- Actively incorporating community development principles into programmes

**3. A Health Promotion Practitioner with advanced skills working within and across an organisation.**

- Demonstrates ability to coach and mentor over a range of issues
- Demonstrates well developed facilitation or conflict resolution skills
- Demonstrates the use of effective diverse research techniques
- Has had public health research or article published in national or international journals
- Is recognised as a national resource person in a particular speciality and is invited to present papers/workshops at national/international conferences
- Demonstrates the ability to develop and implement operational policies, procedures and standards relating to Health Promotion
- Establishes systems and processes that allow Health Promotion staff to keep up to date with Health Promotion research and service goals and take responsibility for the development of their skills

- Demonstrates the ability to develop service plans, to ensure the delivery of services according to the plans developed and to manage a budget
- Demonstrates the ability to challenge and change practices at an individual and service level
- Demonstrates the ability to work in the role of internal consultant, in areas of speciality

In those organisations where a health promotion focus is a part of other roles there needs to be a set of core competencies able to be achieved by those tasked with health promotion activity.

- Demonstrate knowledge and understanding of Public Health.
- Demonstrate a working understanding of community development principles
- Demonstrate knowledge of the difference between Health Promotion and Health Education
- Demonstrate a comprehensive understanding of *tikanga* and utilise this in every-day work
- Demonstrate an ability to utilise basic *Te Reo* in every-day work
- Demonstrate a strategic use of media
- Demonstrate the ability to implement and evaluate programmes
- Demonstrate the ability to identify and analyse relevant information sources
- Demonstrate a knowledge of the topic or area of their work
- Demonstrate an ability to conduct basic research
- Demonstrate an ability to appropriately and effectively consult
- Demonstrate an ability to coordinate or facilitate hui/conferences

A key to the recruitment and retention of all Health Promotion Practitioners, within all organisations, is an appropriate career path, salary structure and progression, and consideration must always be given to any relevant experience, skills, knowledge, and qualifications which the practitioner brings to the task.

The definition and use of competencies in health promotion in this, and other countries is likely to remain, a contested issue. We must however, continue to work towards recognition of both the science and art of health promotion practice if we are to make a difference to the health of our communities.

## Coming Events

**11 - 12 October 06**

### **Child Health Summit Christchurch**

For more information contact Linda Goodwin  
[linda.goodwin@cdhb.govt.nz](mailto:linda.goodwin@cdhb.govt.nz)

**16 - 18 October 06**

### **Health Promotion Forum Conference, Te Wero - Challenging Health Promotion Ratana Pa (22kms from Wanganui)**

Te Wero is the traditional challenge and rite of passage onto the Marae. Our Kaumatua has explained the significance of Te Wero in terms of tikanga and kawa (indigenous lore and practices) as including

- Protocols in Maori, for professional practices and integrity
- Challenging Health Promotion by looking at strengths as opposed to deficits
- Seeing opportunities for change
- Looking at all our tools for the workforce and how they may use these to influence change such as advocacy

Information on [Ratana](#)

**18 - 19 October 06**

### **Te Hotu Manawa, 2006 National Nutrition and Physical Activity Hui Maungatapu Marae, Tauranga**

The 2006 National Maori Nutrition and Physical Activity Hui this year is being held at Maungatapu Marae in Tauranga. We are lining up an exciting programme of speakers and workshops for you focusing on tackling obesity issues.

Call Te Hotu Manawa for more information on 09 638 5800

Cost per participant \$75.00

1 - 2 November 06

*NZ Association for Adolescent Health and Development, Involve 2006 Conference, Lincoln University Christchurch*

Call for abstracts

NZAAHD is pleased to announce the call for abstracts for Involve 06.

[www.involve.org.nz](http://www.involve.org.nz)

Involve 06 is brought to you by the New Zealand Association for Adolescent Health and Development with support from the Ministry of Youth Development, and in partnership with the National Youth Workers Network. INVOLVE brings together

hundreds of diverse peoples from the youth health and development sectors, including: youth health and development providers, practitioners, clinicians, researchers, policy-makers, educators, youth workers, social workers, and more. Involve 06 aims to inspire, inform encourage and challenge.

The conference will:

put you in touch with other people in the youth sector give you the chance to hear from leading youth health and development researchers policy-makers and grassroots practitioners provide you with the chance to hear from leading international experts an optional full-day workshop on motivational interviewing and provide you with an opportunity to share your experiences in working with young people; or present new research and information.

Check out [www.involve.org.nz](http://www.involve.org.nz)

New Zealand Association for Adolescent Health & Development (NZAAHD)  
[www.nzahd.org.nz](http://www.nzahd.org.nz)

**11 & 13-14 November 2006**

### **The Second International Asian Health and Wellbeing Conference**

#### **The School of Population Health, University of Auckland**

Are you interested in finding ways to work effectively with Asian clients in your health related institutions.

To view the current conference programme and register please visit: <http://www.health.auckland.ac.nz/population-health/cahre/conference/>

**International 2006**

**11 - 13 October 06**

### **The Fourth Biennial World Conference. Developing Resilience and Strength Across the Life Span**

Radisson SAS Scandinavia Hotel Oslo, Norway

Second Announcement and Call for Posters  
The Promotion of Mental Health and Prevention of Mental and Behavioural Disorders

The main dimensions in the conference will be:

Prevention and promotion research  
Effective programmes and principles  
Effective dissemination and implementation  
Policy and human rights  
Training and developing a competent workforce.

The Conference program includes poster presentations by the participants on the themes of the Conference. Potential presenters are invited to submit summaries of proposed posters (English version) for consideration by the Program Committee. Posters must address the Conference themes, and may be up to 58 cm wide and 90 cm long. Please see the specific guidance at our website [www.worldconference2006.no](http://www.worldconference2006.no)

This conference is organised by the World Directorate of Health and Social Welfare Co-sponsored by the World Health Organization.

## Cycle-Friendly Awards nominations called for

Nominations are open for the SPARC Cycle-Friendly Awards 2006 and New Zealanders are being asked to put forward their favourite cycling project.

Devised by the Cycling Advocates' Network (CAN), the national organisation promoting everyday cycling, and sponsored by Sport and Recreation New Zealand (SPARC), the Cycle Friendly Awards are designed to acknowledge and celebrate some of the most notable achievements in the country that are helping to promote cycling and to create a cycle-friendly environment.

Nominations are being called for in four categories: best cycle facility project, best cycling promotion, cycle-friendly commitment by a business and cycle-friendly commitment by a public organisation. Projects need to have been undertaken or completed between January 2005 and June 2006.

The Awards co-ordinator, CAN's Bevan Woodward, said "Many Kiwis will know of an organisation, an individual or a project that's made a real difference for them as a cyclist. It's really simple to nominate them for a Cycle-Friendly Award - all the details are on the Awards website at [www.can.org.nz/awards](http://www.can.org.nz/awards)."

The prize winners in each category will be announced at a ceremony at Parliament on Saturday 18 November. The Minister of Transport, the Hon Annette King, will present the awards to the finalists. Winners will receive a uniquely designed "bicycle-bell" trophy, a certificate, and a subscription to CAN.

Previous Cycle-Friendly Award winners have included a cycle crash reporting hotline in Nelson, a secure cycle lock-up at a Wellington business, a training course for transport professionals, a 'living streets' project in Christchurch and a pedestrian/cyclist over bridge in Auckland.

Nominations are due by Tuesday 17 October.

For further information, visit [www.can.org.nz/awards](http://www.can.org.nz/awards) or contact SPARC Cycle-Friendly Awards co-ordinator Bevan Woodward, 021-122 6040, [awards@can.org.nz](mailto:awards@can.org.nz)

### From the Editor....

In the April/June issue, the person on the right of the front page photo is Marie Alexander, of Age Concern, Wanganui, and not Pat Whatuira, from Age Concern, Flaxmere, who also completed the course but she is not pictured. On the second page, the woman is Di Leach from Te Tairāwhiti DHB in Gisborne and the gentleman is Nigel McRoberts from Hawkes Bay DHB in Hastings. Our apologies for conveniences caused. - *Editor*