



Runanga Whakapiki Ake I Te Hauora O Aotearoa **Health Promotion Forum of New Zealand**

Pacific Development Strategy and Action Plan

Introduction

This Pacific Strategy and Action Plan is a result of the mandate articulated in both the Health Promotion Forum's Strategic Plan (2006-2010), and the Health Promotion Forum's Interim Workforce Development Strategy (2006-2008).

The Strategic Plan states that "...Develop and implement strategies to develop Pacific health promotion..." The Interim Workforce Development Strategy states that, "The Strategy links to the Ministry of Health's...Public Health Workforce Development Action Plan, Raranga Tupuake Maori Health Workforce Development Plan 2006, and the Pacific Health and Disability Workforce Development Plan." The strategy adds that:

"The special relationship that the Government has with Pacific peoples manifests itself in a need to protect and foster Pacific cultures and identities, and a need to recognise that Pacific peoples should have the same socio-economic opportunities as non-Pacific people."

Goals

This plan adopts the goals of the Health Promotion Forum's Strategic Plan, namely:

1. Develop and offer leadership
2. Develop strategic partnerships
3. Strengthen and build the capacity of the health promotion workforce
4. Develop as a healthy and sustainable organisation.

Priority Areas

Three priority areas are identified under each goal.

Action Plan 2007-2008

Three or four actions are identified under each goal.

1. Develop and offer leadership

Priority Areas

- 1.1 Establish Pacific representation within the governance of the Forum
- 1.2 Build Pacific capacity in the operational level of the Forum
- 1.3 Contribute to the development of Pacific leadership in the health promotion workforce in New Zealand

Action Plan for 2007-2008

- 1.1 Increase Pacific membership in the Forum from three to at least six providers
- 1.2 Establish a full-time Pacific position
- 1.3 Hold a biennial Pacific fono (meeting) of Pacific health promoters to consult on Pacific workforce needs

2. Develop strategic partnerships

Priority Areas

- 2.1 Develop close working relationships with key Pacific health leaders, providers and other organisations in the country

and in Pacific island nations

2.2 Develop close working relationship with mainstream providers that have Pacific and non-Pacific workforce and have or serve Pacific populations

2.3 Explore common, strategic issues among Pacific and mainstream providers relating to building of Pacific workforce capacity

Action Plan for 2007-2008

2.1 Establish a close and formal working relationship with Pacific health professional bodies

2.2 Establish a formal collaborative relationship with at least one mainstream provider on a Pacific health project

2.3 Engage Pacific providers in reviewing the Health Promotion Competencies for Aotearoa-New Zealand and develop guidelines on competency relevant for Pacific people

3. Strengthen and build the capacity of the health promotion workforce

Priority Areas

3.1 Establish Pacific specific workshops on Pacific health topics for the workforce

3.2 Include Pacific components in the Health Promotion-MIT short course

3.3 Provide Pacific ethnic specific advice and support to Pacific health promotion providers

3.4 Develop and implement a research project to identify the scope of the Pacific health promotion workforce and to identify barriers to people choosing this as a career option.

Action Plan for 2007-2008

3.1 Offer at least three Pacific workshops and two ethnic-specific workshops

3.2 Include Pacific components in the reviewed course outline of the short course

3.3 Promote the Pacific health promotion models and other such tools to Pacific and other providers

4. Develop as a healthy and sustainable organisation

Priority Areas

4.1 Contribute to the development of policies that enhance and sustain Pacific workforce capacity within the Forum

4.2 Contribute to the ability of the Forum to financially sustain Pacific specific initiatives and activities

4.3 Contribute to the ability of the Forum to work with diverse groups, in particular the Pacific workforce and providers

Action Plan for 2007-2008

4.1 Develop a Pacific cultural framework for evaluating the Forum's policies

4.2 Provide advice on funding options for Pacific initiatives of the Forum

4.3 Contribute a Pacific perspective to the review of the Health Promotion Competencies for Aotearoa New Zealand

4.4 Develop a best practice Pacific health promotion manual

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